

# TAGlines

Vol. 11, Issue 3, July 2017

A Newsletter of the Tempe Artists Guild

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#### Arizona Art Alliance Rep

Kenneth Ingram  
[Ken.Ingram.Jr@gmail.com](mailto:Ken.Ingram.Jr@gmail.com)



*Tempe City Council member Lauren Kuby helped cut the ribbon at the Grand Reveal of the Mural Project at the Tempe Multigenerational Escalante Center in the teen room*

## July 20 TAG Meeting is a time to socialize and paint or draw.

Bring an art project on which you are working. We will spend the evening in fun comradery and creativity. If you want, bring munchies to share. TAG will have the coffee on and ice water available. The room will be available from 5:45 pm to 8:30 pm.

## August 17 TAG meeting will be as follows:

Critique at 5:45 pm  
Business Meeting at 6:30 pm  
Artist of the Month, Gift Cards and Artist Presentation begins at 7:30 pm.

## 2018 Nominating Committee

TAG members are a great group of people. The members, to which this editor has talked, have said that they want to see TAG continue to be a great guild. We have one person willing to serve on the TAG Nominating Committee. The committee will serve from September to the Election in January. We are looking for two or three more individuals to serve on this important committee. The committee will seek nominations in September and October, report to the Board in November and announce the candidates at the December Potluck. The election will be held at the January meeting. If you are willing to serve, send an email to [ptl\\_creations@yahoo.com](mailto:ptl_creations@yahoo.com).

**Next TAGLines Deadline is 8/22/17.**

## Outreach Project was tremendous success

The grand “Mural Reveal” took place on Friday, May 12 at 5:30 PM at Escalante Community Center Teen Room, 2150 E. Orange St in Tempe. Those representing TAG were Terry Gott, Sue Norton Scott, Sonja Will and Pamela Thompson Lefkowitz. Lauren Kuby represented the Tempe City Council. As reported in the April-May TAGLines, this year’s outreach project with the City of Tempe was a tremendous success in every way. TAG was able to work with Such Styles and his son Champ on the project. There was close cooperation with the City of Tempe Escalante Management team, the City of Tempe Public Information Office and most importantly, the inner city Tempe teens who worked on the project with Such Styles. We thought that you would enjoy seeing a few more of the photos from the project. TAG provided \$750 which the City grant matched. Escalante Center management added \$250. Dunn Edwards Paints provided paint and painting supplies. DP Electric donated their time to install track lighting on the finished wall.



The Blank Wall



Other half of blank wall



Such’s planning meeting with Escalante Management



Planning meeting with students



The design was drawn on the wall with chalk. Dunn Edwards Paints donated paint and painting supplies, except for the special cutting brushes that Such provided.

Nationally renowned street artist Such Styles assisted the teens in designing and painting the mural. “Those who could not draw were asked to write what they like best about the Escalante community, and all of their ideas were compiled into the design. Clearly they are interested in basketball, family, skateboarding, and being with their friends.”

The floor was well covered and the painting began.

## More Escalante Project Memories



*DP Electrics flood light installation.*

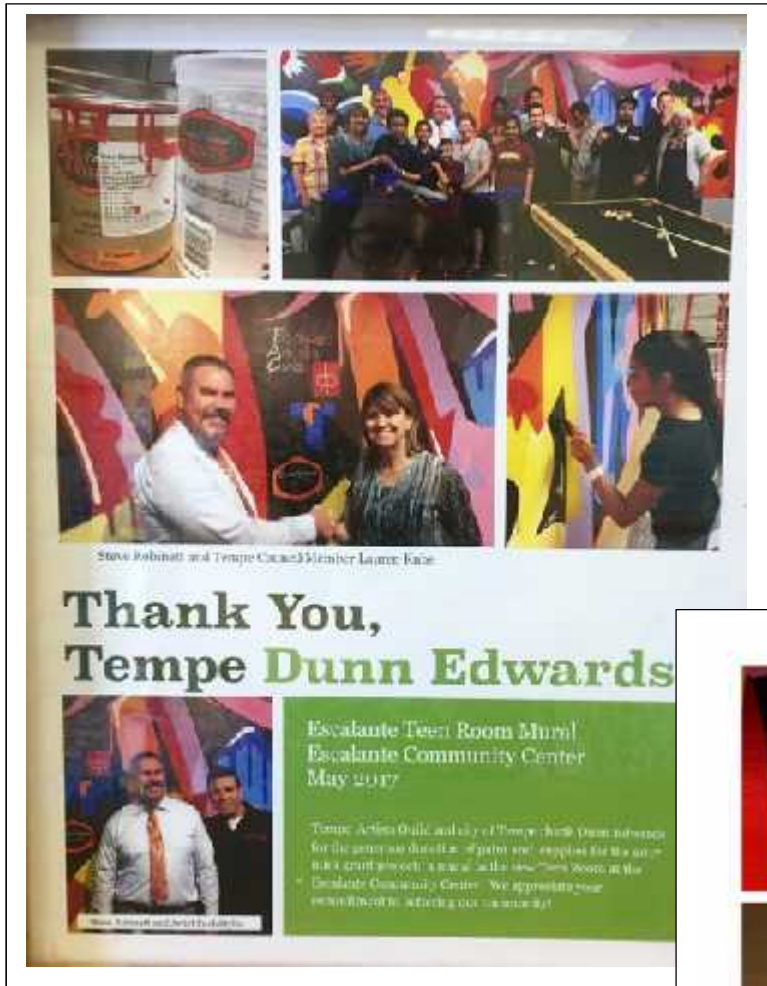


*Sue Norton Scott with Such Styles and Champ at the June Tag meeting presentation.*



## Dunn Edwards and DP Electric additional recognition

Sue Norton Scott prepared and printed a special poster each for Tempe Dunn Edwards and for DP Electric in recognition of their important contributions to the Escalante Community Center Teen room project. We are very appreciative of their partnership with us on this project.



**TAG's financial outreach to the community from 2009 to June 19, 2017 equals a whopping \$38,490. This includes:**

- ASU Scholarship - \$7,000**
- City of Tempe Grant - \$2,250**
- MCC Art Supply Awards - \$2,100**
- Other Donations - \$1,300**
- Monthly Program Artists' Payments - \$1,300**
- Workshops Presenter Payments - \$8,465**
- Matching Grants and Donations - \$10,000**



**Who would limit you?**

"A pessimist sees the difficulty in every opportunity; an optimist sees the opportunity in every difficulty."

Winston Churchill

Creative and imaginative people are often not recognized – Caruso's music teacher told him, "You can't sing. You have no voice at all."

Walt Disney was fired by a newspaper editor because he had "no good ideas."

Recognize and ignore those who are limiting you or are negative. You are special, uniquely gifted and oh so very important. We need your contribution in our world.

## Programs Dates to Remember

**"Show and Tell" for the August 17th meeting;** Bring any piece of art you would love to share with the group. The medium is up to you.

Remember **July 20th will NOT be a traditional meeting.** We will meet in the same place but it will be a time to socialize, talk about and do art. Start something new or bring art you have been working on. Members will be available to share skills and critique work for anyone interested. You are welcome to bring snacks or your dinner to the meeting

### Coming up:

**On October 19th Sharon Sieben will demonstrate a drawing/painting technique that is sure to amaze members.** I found her work on-line while researching some other artists and was delighted when she agreed to present at a TAG meeting. Her work is beyond inspiring. You can check it out at [www.sharonsieben.com](http://www.sharonsieben.com). I am really looking forward to her presentation! Don't miss it.

At our **August and September meetings** we will have surprise a guest presenting. It will be a surprise for everyone, including me because we do not have an artist lined up yet. Don't worry we will get someone wonderful. Summer is always a harder time to find artist interested in demonstrating. If you have a suggestion let Becky Spradling know, [www.rjspradling@aol.com](mailto:www.rjspradling@aol.com). Thanks.

### Artist Challenge for September

Create a piece of art using only analogous colors (3-4 colors) and white and black. Any medium may be used.....be creative! Bring your piece to the September meeting. This is not a contest but just a chance to enjoy each other's work.

Analogous colors are colors that are next of each other on the color wheel.  
Examples: Red/Red-Orange/orange, Blue/Blue-Green/Blue-Violet, Yellow /Yellow-Green/Green. This means you only need three or four colors of paint (or pastel, pencil, crayon etc.) and white and black. Have fun!  
Becky Spradling

## Letter from Becky Spradling, Vice President of Programs,

Tempe Artist Guild plan for the rest of 2017;

Terry Gott, TAG president, presented ideas at the May general meeting that had been proposed by the members who attended the planning discussion in early May. TAG members in attendance were very open about their concerns and what is important to them going forward. There were some wonderful suggestions.

In response to member feedback TAG will continue to have monthly presentations. We will also continue to have Artist Of The Month and members will vote on the winner. The board is considering having a non-member objective judge pick artist of the year in December. For the rest of this year critiques will be at 5:45 before the regular meeting. This critique will NOT be led by the presenter. Members, who are interested in coming to a critique, can share their thoughts about the work presented. For the rest of this year (other than December's potluck) the meeting will start at 6:30 and the presentation will be at 7:30.

So what are the plans for the future? An increase in membership is vital for TAG to thrive. The board is currently working on setting up a workshop with the city of Tempe that will be open to artists in the community. It is our hope that we can introduce the ideals and benefits of TAG in this setting and find members who have an interest in our mission. As part of the effort to grow we are looking for a new location to have meetings and workshops. Friendship Village has limited parking and may be a barrier to potential members who might imagine that TAG is only for retired adults. One of the truly beautiful aspects of TAG is a culture of giving back to the community and we need new members to be able to continue that goal and others.

Presentations, critiques, sharing art and business are all essential parts of the general meeting. The goal is to include all these aspects in a couple hours. Critiques are important and having them available late enough so members, who work, can attend is a major goal. This might mean having next year's critique right before the presentation and finding members or volunteers with appropriate art training to lead the discussion.

I invite all members to be active in creating new energy in the group. Of course, taking a leadership position is an excellent way to be involved but there are other things members can do to enhance the quality of TAG; When you see a location that might work for a show, gather information and give it to the show chairman and be active in helping it come together. If you know an artist or meet someone who would be good for a presentation or workshop, talk to them about the opportunity and then work with the program chair to make it happen. Sharing your art and asking others about their work is an excellent way to create energy and excitement and build relationships. You can also put suggestions and ideas in the big pink box that I lug around to every meeting.....or just tell a board member your positive solution oriented ideas for the future. I look forward to all of us re-creating the passion of our founding members who started TAG 10 years ago!

Becky

# May 18 Tag Meeting

*We apologize, but neither the newsletter editor nor TAG's photographer were able to be at the May 18 meeting. Thus we have very limited information from the meeting and no photos.*

## Membership:

New and Renewing TAG Members  
22 members and three guests attended the meeting.  
TAG currently has 40 members as of May 18.

## Treasurer's Report – Yung Briner

As of 4/30/17, TAG had \$4,714.18 in the bank.

## Artist of the Month

**1<sup>st</sup> Place:** Frances Ziermann

**2<sup>nd</sup> Place:** Barbara Wood

**3<sup>rd</sup> Place:** Mary Jenkins

## May featured artist:

The featured artist, **Johnson Yazzie**, internationally known Navajo artist, led the critique and was the May presenter. We wish that we had photos of his presentation because we have heard that his presentation was interesting and that his work is amazing. The following personal statement was taken from the Eddie Basha Art Museum Website. It was written about 2008. See Terry Gott at a meeting to see samples of Johnson's work.

I (Johnson Yazzie) am emerging into the art world like a butterfly coming out its cocoon. The departure can be a worthwhile adventure like the way nature guides the new butterfly into the unknown world with little or no expectation of rewards but journeys on in the hope of enriching lives wherever it lands.

This journey for me has been an eye opener. I have come to realize emergence is a process and not an event. It started about 20 years ago in 1988. Since then I have traveled the circuit of the art world. I must say life on the road is both good and not so good; but I don't regret the path I have chosen. The process of emergence will always be challenging with its ups and downs; nevertheless, I always look forward to its rewards.

Over the years as I have traveled, I have accumulated fans that in turn I have accepted as family and friends. Who else other than a family member can give you the hundred percent of family support?

I find joy in doing student art workshops. Kids are amazing artists when it comes right down to it. Give them ten minutes and they'll come out with amazing ideas that will blow you away! You cannot imagine how much you will learn from them by watching their artwork as it takes shape. I tell them we are here to learn from one another. This way both of us have an understanding of openness and freedom to put our artistic ability to the test, leaving the instructions to the teachers. Again, the students are emerging, with lots of potential and curiosity. I hope only the best for them.

I am a member of a non-profit group named Reunion of the Masters. The group is composed of prominent Native American and non-Native American artists. We work with the Southwest Indian Foundation of Gallup, New Mexico to promote Native American art and also to develop artistic talent among area students.

My painting style is realistic, and is painted in the style of the Old Dutch Masters, with dark under painting, followed by layers of paint. I begin each new painting with heavy washes of dark colors, and slowly bring the figures forward out of that darkness. As the individuality of each portrait establishes itself, the mood of the piece, the background colors and the details fall into place. I use pastel chalks in this same manner.

Many of my paintings have been portraits of American Indians, Indian faces, ceremonial gatherings and scenes of the everyday life on a reservation. This intrigues me as much as any other subject I have painted. Not all American Indians live on reservations; however, the ones that do will tell you their Way of Life is not like it used to be. With that in mind if it isn't already too late, I believe that now is the time to start recording the native people's art, artifacts and their stories so it can be preserved for the future generations to see for themselves what their ancestors may have looked like at one time or another.

As an artist I also have a long-term goal, and that is to expand my horizons and become an ever-better painter. My belief is that learning and growing should continue until one's last day. Pursuit of new art opportunities, adventures and exploration are part of my emergence and advancement in my life as both person and artist. In this sense, I want to go into other levels of the art world to explore new opportunities that in the past I may not have envisioned as a goal. One of these opportunities intended for exploration is that I want to study my subject matter more in depth in terms of humanity, not just the subject's appearance. I think this is the exciting part of art, when an artist ventures into the unknown and returns educated and more well-rounded as a person.

# June TAG Meeting

## Critique

Critique was led by Becky Spradling, VP of Programs.



## Artist of the Month



First Place was a great welcome back for Gail Boyd.

### June Raffle Winners

From Affordable Framing  
\$25 Gift Certificate – **Grace Soderberg**

From Arizona Art Supply  
\$25 Gift Certificate – **Yung Briner**

From Dick Blick  
\$25 Gift Certificate – **Arleen Gitelman**

From Jerry's Artarama  
\$25 Gift Certificate – **Gail Boyd**



Teena Prentice took 2<sup>nd</sup> Place.

### Artist of the Month Rules

At each monthly meeting, attending TAG Members will individual judge and vote by written ballot for the Artist of the Month. A TAG member appointed by the President will tally the vote and announce the winner. Art submitted must be the artist's original work (based on artist's own photos or ideas). **Reproductions of another artist's work, or work copied from a magazine, book, calendar, copyrighted photo, internet, etc. DO NOT QUALIFY!** Competition runs from January through November with Artist of the Year being chosen in December. Once an artist has won 1<sup>st</sup> place, that artist cannot compete again for the rest of the year. Only TAG members can enter the competition and vote. 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place ribbons will be awarded. (In case of a tie, a ribbon will be awarded to each artist tied for either 1<sup>st</sup> or 2<sup>nd</sup>. In that situation no 3<sup>rd</sup> place ribbon will be awarded.) At the December meeting, all 1<sup>st</sup> place winners may submit their winning artwork for Artist of the Year. If the work is no longer available, artist can submit a photo of the work for the competition.



Arleen Gitelman took 3<sup>rd</sup> Place.

## May featured artist:

Our June Presenter was professional oil artist Steven Payne. He studied at the Cape School of Art under Henry Hensche. He demonstrated from a still life, however he usually paints in sunlight. His goal is to get the feel of light and to paint that feeling of light.

Payne said that his process gets him painting faster because he usually works in sunlight. He begins by putting one spot of color against another, blocking in color and going from mid tones to light and dark.

In his color studies he begins by leaving a thin line with no paint between colors.



Payne explaining how he juxtaposes color.



Payne strongly recommended doing lots of color studies outside to get the feeling of light. "I seek to paint the luminosity of light," Payne said.

At the presentation he painted with brushes. However, he prefers to paint with palette knives.

He closed with the challenge that one is never too old to create and to paint. He said that Lucien Freud painted into his 80's and Henry Hensche painted until he died in his 90's.



The Still Life

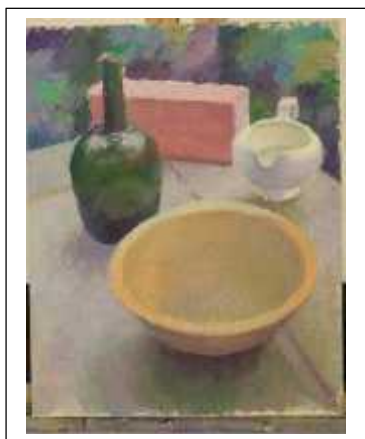


Beginning with mid tones



Blocked in demo painting

### ***Finished Samples of Payne's work***





## May Show and Tell - Art with Found objects



*Fran Ziermann talking about how she painted her found object.*



*Jeam Hamrick told how she found her objects in an antique store while on vacation.*



*Kenny Ingram's found object was an imaginary universe.*



*Gail Boyd incorporated found objects like paper towel pieces and kleenix pieces into the paper texture. Then she painted the vase and flowers on her enhanced paper.*



*Sandy Lunsford's telling us how her found object was Sebastian the cat, who found Sandy and her husband.*



## What's New with TAG Members?

We would like to mention what members are doing. This includes your volunteer efforts. Send an email to the newsletter editor at [ptl\\_creations@yahoo.com](mailto:ptl_creations@yahoo.com). Put Newsletter in the subject line.



In the May TAGLines it was reported that **Sue Norton Scott** had an exhibit at the Herberger Art Gallery. The exhibit called "Edgy Art" is in the gallery located in the Arizona Center (not the 2nd floor of the Theater building). Her piece is titled "Frames of Reference," which I created when my dad was diagnosed with Alzheimer's. In the picture, Sue is standing beside her artwork. The exhibit ended June 8, 2017.

**Sue Norton Scott** and **Ken Ingram** have been juried into "The Elements" Art Show at **Heaven Art Gallery**. The show begins July 1, 2017.

Since several TAG members are also members of the Scottsdale Artists' League, you can access the current SAL ArtBeat at <http://scottsdaleartistsleague.com/>. Click on the Newsletter Page.

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## Other News:



**Mailing Address: 10810 N. Tatum Blvd. 102-264, Phoenix, AZ 85028**  
**Phone: 602.870.7610**

Be sure to visit the Arizona Art Alliance website. The June AAA newsletter carried an article on the 2017 TAG outreach project at Escalante Community Center. Go to [www.azartalliance.com](http://www.azartalliance.com). Kenny Ingram was juried into the "The Heat is on" on-line show.

### OBTAIN 'JURIED STATUS' IN THE ARIZONA ART ALLIANCE

This CALL is continuously open to all Non-Juried artists who are members in good standing of one or more of the art leagues affiliated with the Alliance. Check the member group listing before applying. Accepting 2D and 3D work in 4 categories. Upon acceptance of 3 artworks a Certificate of Accomplishment will be issued to qualifying artists allowing them to participate in Arizona Art Alliance Juried exhibitions and events at preferred Juried Artist pricing, and to share in all benefits enjoyed by their fellow Juried Artists.

**Deadline for entries is in 8 months on Dec 31 2017**

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## Heaven Art Gallery

This is a new brick and mortar gallery located in Scottsdale Gallery row. Emerging and established artists from countries all over the world are represented. All art is submitted via digital images which are displayed on large screen TVs. The gallery does not sell the original art. They sell prints of artist's work. For more information go to [www.heavenartgalleryusa.com](http://www.heavenartgalleryusa.com). The location is 7113 E. Main Street, Scottsdale, AZ 85251. Their phone number is 860.550.3390. Their email address is [info@heavenartgalleryusa.com](mailto:info@heavenartgalleryusa.com).

The Heaven Art Gallery 4P's (Passion, Power, Pleasure, Perfection) Contest and Show is open for submission until midnight on July 15, 2017.

## Ads & Sponsors of Tempe Artists Guild

### ***Dick Blick Art Supply***

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Fax: 480-446-0888

Store Hours:

Mon-Fri: 9-7 Sat: 9-6 Sun: 11-5

### ***Jerry's Artarama***

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Tempe, Arizona 85252

Phone: 480-775-6787

Fax: 480-777-8400

Store Hours:

Mon – Sat 10-7 Sun 11-5

Email: [tempe@jerrysartarama.com](mailto:tempe@jerrysartarama.com)

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**Membership Form**

- \$35.00 annual dues (by March 1)
- \$50 two members in same household (Please complete separate application for 2<sup>nd</sup> member)
- \$20.00 after Sept. 1 (new members only)
- \$20 full-time students
- Check # \_\_\_\_\_ payable to TAG Date: \_\_\_\_\_

Last Name: \_\_\_\_\_ First Name \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home phone : \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Cell Phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Email (Please Print) : \_\_\_\_\_

Signature: \_\_\_\_\_ Website: \_\_\_\_\_

Other Art group affiliations: \_\_\_\_\_

Gallery exhibits: \_\_\_\_\_

Art related work experience: \_\_\_\_\_

Non-art work experience: \_\_\_\_\_

New Members - How did you hear about TAG?: \_\_\_\_\_

**I would like to be involved and help with (see the list of volunteer needs):**

- |  |   |   |                                     |
|--|---|---|-------------------------------------|
| <input type="checkbox"/> Artist of the Month                                     | <input type="checkbox"/> A/V            | <input type="checkbox"/> Exhibitions          | <input type="checkbox"/> Membership |
| <input type="checkbox"/> Coordinator   | <input type="checkbox"/> Field Trips    | <input type="checkbox"/> Programs             |                                     |
| <input type="checkbox"/> Accounting  | <input type="checkbox"/> Fundraising    | <input type="checkbox"/> Publicity            |                                     |
| <input type="checkbox"/> Az. Art Alliance Rep.                                   | <input type="checkbox"/> Historian      | <input type="checkbox"/> Refreshments (Mtg.)  |                                     |
| <input type="checkbox"/> Email Communications <input type="checkbox"/>           | <input type="checkbox"/> Newsletter     | <input type="checkbox"/> Workshop Logistics   |                                     |
| <input type="checkbox"/> Outreach/Scholarships <input type="checkbox"/> Critique | <input type="checkbox"/> Meetings       | <input type="checkbox"/> Website Coordination |                                     |
| <input type="checkbox"/> Demonstrations  | <input type="checkbox"/> Meeting Set-up |   |                                     |

**Art Medium (Please Circle)**

Acrylic   Ceramics   Color Pencil   Digital   Drawing   Glass   Jewelry   Metal   Mixed Media   Oil   Pastel  
Photography   Pottery   Sculpture   Watercolor   Wood   Other \_\_\_\_\_

**Interests**

I'm interested in programs about: \_\_\_\_\_

I'm interested in workshops about: \_\_\_\_\_

Send Dues To:  
**Tempe Artists Guild**  
PO Box 27941  
Tempe, Az. 85285-7941

New Member  
 Renewing Member  
 My contact information is current  
 My contact information has changed as follows  
**This form is required with annual dues.**